

J.CHOO Privacy Policy

VOYAGER BOOT

J. CHOO is committed to protecting your personal data.

Our priority is to guarantee real security of this data, and allow you permanent access to your personal data.

For residents of the European Union, J.CHOO is responsible for processing your personal data in accordance with the General Data Protection Regulation.

In order to provide our services, we must collect and use some of your personal data. For example, we cannot provide some of our services without collecting or using information about your location.

We use your data with the sole purpose of pursuing our legitimate interests, including:

- Provision and improvement of our services,
- The sustainable provision and development of innovative and personalized offers for the benefit of our members,
- Maintaining the security of services.

The data collected by J.CHOO

We collect data about you, including personally identifiable information, only if you agree to share it with us. We collect basic data about your account such as your name, e-mail address, date of birth, gender, username and password that allows you to access our services.

We also collect and process location information when you register and use our products. In fact, to record your activity and to provide you with statistics, it is necessary to collect and record the location of your mobile device. The processing of data on your location is essential to the services we provide and is a necessary part for the proper execution of the service we offer.

What use is made of your data?

We use the data we collect and receive to administer and provide the services we offer. For example, we use your data relating to your personal attributes to provide you with statistics and visualisations representing essential data. We also use your data to analyse, develop and improve the services offered. We use your data to communicate with you about services, send you commercial communications or inform you of new features or updates to our terms of service.

How your data is shared ?

We share your data:

- if necessary for the performance of the services,
- at the request of a national authority,
- because of a court decision,
- if the law requires it,
- if necessary to investigate and defend against any claim or allegation of a third party,
- to exercise or protect the rights and safety of J.CHOO, our members, our personnel,
- if you have explicitly given your consent in advance.

We subcontract the processing of your data with ZHOR-TECH SAS, a French company based in Nancy, France. This company offers all the necessary guarantees to ensure the confidentiality and the security of the data of our customers.

We may share your data with affiliates who are required to comply with the terms of this Privacy Policy with respect to your data. If J.CHOO is engaged in a business collaboration, we may share or transfer your data as part of this transaction.

We may retain and share your data with third parties, including public or governmental bodies, at the direction of a judicial authority, inside or outside your country of residence, if such disclosure is prescribed by a law or regulation.

We may also retain or disclose your data to third-party professionals (such as our legal counsel and other consultants and third parties in relation to actual or potential litigation) if such disclosure is reasonably necessary to prevent or detect violations of our Terms of Service or any breaches of our Terms of Service, or to protect our operations or our property or other legal rights.

Finally, we anonymise certain data from our members to share them for commercial purposes.

Data retention period

We keep your data as long as you are registered as a user of our products. Beyond this, we store the data only if it is legally necessary (due to the guarantee, limitation periods or retention periods) or required for another justifiable reason. If you decide to delete your account, all the data we have about you will be deleted, with the exception of the data required for the performance of contractual obligations to you (e.g. last delivery pending). In this case our legal obligation to delete your data will not be executed immediately, but will be delayed until the contractual obligation has been satisfied. We are not required to delete data which is required for other legal reasons e.g. the retention of transaction records.

What are your rights?

To exercise your rights, please send us an email request to contact@zhor-tech.com or by post:

ZHOR-TECH
13 Rue Héré – Place Stanislas
54000 Nancy
France

You may at any time revoke your consent for the future processing of your data. However, this does not affect the lawfulness of the data processing prior to your revocation.

You have the right to receive confirmation that we are processing your data and, if so, more specific information about the data. This more specific information concerns, among other things, the purposes of the processing, the categories of data, the potential recipients and the storage period.

You have the right to obtain from us the rectification of inaccurate data concerning you. If the data we process is not correct, we will rectify it without delay and will inform you of this correction.

You have the right to delete the data we keep about you. If you decide to do so, please send an email to contact@zhor-tech.com Or please contact Jimmy Choo at 10 Howick Place, London SW1P 1GW or at privacy@jimmychoo.com.

You have the right to obtain from us a limitation on the processing of your data if you wish to limit the processing of your data, without deleting the data.

You have the right to receive a copy of your data in a structured, commonly used and readable format and to transmit this data to another controller without undue interference from J.CHO.

To receive a copy of your data, please contact us by email at contact@zhor-tech.com or by post. Or please contact Jimmy Choo at 10 Howick Place, London SW1P 1GW or at privacy@jimmychoo.com.

You have the right to oppose your data processing at any time. Please note that if you object to the processing of your personal data, your experience with our products and services may be affected.

Legal bases

According to data protection laws, we are only allowed to collect and process your data if we have a legal basis for this treatment. The lawfulness of data processing comes from:

- Your explicit consent,

- The need to fulfill your usage contract, for example when the data is needed for the use of our product,
- The legitimate interests of J.CHOO or a third party, for example, the case of targeted advertising.

Security measures

We are committed to protect your data and implementing appropriate technical and organizational security measures to protect against unauthorized or unlawful processing and against accidental loss, destruction or damage. These security measures are constantly reviewed and tested.

We do not knowingly collect information from children under the age of 16. If you become aware that your child or any child under your care has provided us with information without your consent, please contact us.

If you have any questions or comments about this privacy policy, please contact us by mail at the following address below:

ZHOR-TECH
13 Rue Héré - Place Stanislas
54000 Nancy
France

Or please contact Jimmy Choo at 10 Howick Place, London SW1P 1GW at privacy@jimmychoo.com.

WHO IS PART OF THE JIMMY CHOO GROUP?

The members of the Jimmy Choo Group who operate under the “Jimmy Choo” brand and who could be “data controllers” in relation to your personal information, are:

- J. Choo Limited - 10 Howick Place, London, SW1P 1GW, United Kingdom
- J Choo USA Inc - 11 West 42nd Street, Floor 27, New York, NY 10036
- J. Choo Canada Inc - 840 Howe Street (suite 1100) Vancouver, BC, V6Z 2M1
- J Choo Germany GmbH - Prinzregentenstrasse 48, 80538 Germany
- Itachoo S.r.l. - Via Manzoni 7, Milan 20121 Italy
- Franchoo SAS - 22 Rue de l'arcade, 75008, Paris, France
- Jimmy Choo Spain SL - C/Claudio Coello, no 91, 28006, Madrid, Spain
- J Choo (Switzerland) AG - Bahnhofstrasse 26, 8001 Zurich, Switzerland
- J. Choo (Belgium) BVBA - Schuttershofstraat 17, 2000 Antwerp, Belgium
- J. Choo Netherlands B.V. - Hoofstraat 62 H, 1071CA Amsterdam, Netherlands
- J. Choo Czech s.r.o - Praha 1, Parizska 1076/7, Czech Republic
- J. Choo RUS LLC - Rm 2, Building 16 Rochdelskaya Street, 15 Moscow Russia 123022
- J. Choo (Austria) GmbH - Tuchlauben 4, 1010 Vienna, Austria
- Jimmy Choo Hong Kong Limited - 16/F, One Peking Road, Tsim Sha Tsui, Kowloon, Hong Kong
- J. Choo (Asia) Limited - 16/F, One Peking Road, Tsim Sha Tsui, Kowloon, Hong Kong
- Jimmy Choo Tokyo K.K. - Toda Building, Aoyama, 8-5-34, Akasaka, Minato-Ku, Tokyo,

Japan

- Jimmy Choo (Shanghai) Trading Co. Limited - Units 4611-4612, Hkri Centre One, Hkri Taikoo Hui, 288 Shimen Road (No.1), Jingan District, Shanghai, P.r. China
- Jimmy Choo (Malaysia) SDN.BHD. - Soho Suites @ KLCC, Block A2, Level 32-3A, No.20 Jalan Perak 50450, Kuala Lumpur, Malaysia
- Jimmy Choo (Singapore) Pte. Limited - 302 Orchard Road, #13-01/04, Tong Building Singapore 238862
- Jimmy Choo Korea Limited - 9th Floor, 507 Teheran-ro, Gangnam-gu, Seoul (Samseong-dong, WeWork Building)
- JC Gulf Trading LLC - Office No 104, Al Tayer, Garhoud, Dubai, UAE
- J. Choo Sweden AB, c/o MAQS Advokatbyrå Stockholm AB, Box 7009, 103 86 Stockholm, Sweden
- J. Choo (Macau), Co., Limited, Avenida da Praia Grande, no 405, China Law Building, 26th Floor, Macau, China
- J. Choo Norway AS c/o Advokatfirmaet BAHR AS, Tjuvholmen alle 16, 0252 Oslo, Norway
- J .Choo Denmark ApS - Købmagergade 7, DK-1150 København K, Denmark

WOULD YOU LIKE TO KNOW MORE?

Questions, comments and requests regarding this Privacy Policy are welcomed and should be addressed to J. Choo Limited at 10 Howick Place, London, SW1P 1GW United Kingdom or email privacy@jimmychoo.com.

This Privacy Policy was updated on 21 October 2019.